

RECOGNITION IN
CHCA MATERIALS AND
COMMUNICATIONS

ENGAGEMENT IN
PROJECTS AND INITIATIVES

ACCESS TO
MEMBERS
ONLY
SECTION

JOINT ADVOCACY
MEETINGS WITH KEY
STAKEHOLDERS

USER FRIENDLY
TOOL KITS

*CHCA membership includes
home care funders, policy
planners, administrators, and
providers from across the country.*

DISCOUNT
ON CHCA
HOSTED
EXPERT
WEBINARS

UNIQUE CHCA
MEMBER LOGO

INVITATIONS TO
PRESENT AT
HOME CARE
SUMMITS™

CANADIAN HOME CARE ASSOCIATION MEMBERSHIP OPTIONS

Choose the membership level that best suits your organizational needs.

CHCA MEMBER

This membership level is for organizations that want to stay connected to the changes and trends in home care. It is designed for companies and organizations who want to be recognized for their work in the home care sector, access up-to-date sector information and receive invaluable discounts on webinars and attendance at the Home Care Summits™.

CHCA MULTI-LOCATION MEMBER

Specially designed for provincial or territorial health authorities that service multiple locations across a jurisdiction, this membership level addresses the unique needs of large organizations. It allows central office and district locations or zones to enjoy the generous CHCA benefit package while remaining informed of and current with the constant changes in home care. A unique feature of this membership is a complimentary support and coaching to develop a Home Care Network HUB to facilitate communication and joint problem solving across multiple locations.

CHCA PARTNER

The Partner membership level is designed to engage team and staff members in the identification, dissemination and application of new programs and resources. In addition to the CHCA Member benefits, CHCA Partners are involved in roundtable discussions and are provided with opportunities to test new concepts and ideas and showcase innovations. This membership gives organizations a competitive edge and strategic advantage in the growing home care market.





CHCA SUSTAINING PATRON

This membership category maximizes organizations' involvement in the CHCA and their impact on the home care sector across Canada. Sustaining Patrons choose to be involved in all CHCA projects and initiatives, providing opportunities to develop valuable relationships. Sustaining Patrons have open access to the CHCA team to facilitate broader peer-to-peer interactions and shared learning. Whether it is profile, engagement or learning, Sustaining Patrons receive priority invitations to participate on expert working groups, join improvement collaboratives, present at CHCA-sponsored events and meet with home care leaders across the country.



Advancing Excellence in Home Care

MEMBERSHIP BENEFITS AND INVESTMENT

		CHCA Member	CHCA Multi-Location Member	CHCA Partner	CHCA Sustaining Patron
ADVOCACY	User friendly tool kits with key messages	■	■	■	■
	Collaborative input on public relations initiatives			■	■
	Joint advocacy meetings with key stakeholders				■
REPRESENTATION	Engagement in projects and initiatives	■	■	■	■
	Co-host focus groups with home care leaders			■	■
	Customized strategy sessions				■
AWARENESS	Access to Members Only Section	■	■	■	■
	Featured in the Home Care Knowledge Centre		■	■	■
	Support to develop a Home Care Network HUB		★		
	Invitations to special events and consultations			■	■
RECOGNITION	Unique CHCA Member Logo				
	Featured in CHCA Spotlight on Innovations			■	■
	Recognition in CHCA materials				■
KNOWLEDGE	E-bulletins on market trends and changes	■	■	■	■
	Customized reports on home care priorities		■	■	■
	Private sessions with home care leaders				■
CAPACITY BUILDING	Discount on CHCA-hosted Expert Webinars	■	■	■	■
	Customized Expert Webinars to meet unique needs		■	■	■
	Invitation to present on CHCA Expert Webinars			■	■
	Input into Expert Webinar content				■
LEADERSHIP	Special Home Care Summit™ delegate rate	■	■	■	■
	Profile at Home Care Summit™			■	■
	Requests to present at Home Care Summits™		■		■
INNOVATION	Update on promising practices	■	■	■	■
	Participation in new innovative programs		■	■	■
	Showcased in High Impact Practices				■
INVESTMENT (ANNUAL FEE)		\$1,200^{+HST}	\$6,000^{+HST}	\$3,500^{+HST}	\$7,000

CANADIAN HOME CARE ASSOCIATION

2000 Argentia Rd. Plaza 3 Suite 302, Mississauga ON, L5N 1W1 Tel: 905-567-7373 chca@cdnhomecare.ca www.cdnhomecare.ca