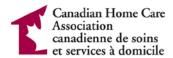
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Momentum in Building - ImagineNation Outcomes Challenge is Driving to the Next Million

August 14, 2012 (Mississauga, Ontario) - As a supporting organization of Canada Health Infoway's Imagine Nation Outcomes Challenge, the Canadian Home Care Association (CHCA) is excited to share the news that participating teams have surpassed one million uses of qualified e-solutions since January.

"With this high level of interest we are sure to reach the Challenge's ultimate goal of contributing to improvements in quality and the patient experience in Canada," said John Schram, CHCA President. "Whether it's a client or caregiver booking an appointment or accessing health information online or a clinician reconciling medications at a transition of care, technology is making a difference in home care."

While this represents a significant achievement, the Challenge continues to drive forward. As an incentive for qualified Challenge teams to keep speeding toward the next million uses - and to encourage new teams to join the Challenge – Infoway is offering an award of \$5,000 to be given to one randomly selected team once the two million use milestone is reached. In order to participate in the Challenge, teams must have a working e-solution and qualify in one of four Challenge categories: e-Scheduling, Patient Access to Health Information, Clinical Synoptic Reporting and Medication Reconciliation.

The CHCA is supporting this important initiative by working with Infoway to help shape the Challenge and providing expert advice, encouraging participation, promoting the Challenge and participating in the judging panel. "Technological advances have opened up new options for care delivery," stated Nadine Henningsen, CHCA Executive Director. "Supporting innovation and adoption is key to making this a reality."

For more information on the Challenge and how to join, visit www.imagineNationchallenge.ca or contact innovation@infoway-inforoute.ca.

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About the Canadian Home Care Association

The Canadian Home Care Association (CHCA) is a not-for-profit membership association dedicated to ensuring the availability of accessible, responsive home care and community supports to enable people to stay in their homes with safety, dignity and quality of life.

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